

ORLÉANS PICKLEBALL FESTIVAL

BENEFITTING



PRESENTED BY

**KEN
GORDON**
HOLDINGS INC.

ORLÉANS TENNIS & PICKLEBALL CLUB • PIERRE ROCQUE PARK
SUNDAY, JUNE 16, 2024

SPONSORSHIP OPPORTUNITIES

COMPETITIVE TOURNAMENT SPONSOR • \$2500 • 1 Available!

- Your brand positioned as Presenting Sponsor of the Competitive Tournament
- Two (2) sets minimum of social media posts (Facebook, Instagram, X, and LinkedIn)
- Brand featured in at least three (3) email communications to database of ~6,000 supporters
- Opportunity to provide video message that we would share on our social media
- Facebook Event Co-Hosting (to showcase event to your followers)
- Featured on "All Sponsors" Signage - minimum of four (4) signs on-site
- Opportunity for a representative to offer remarks leading into your tournament
- Recognition / logo on the BBBSO website (and permission to use our brand and event on yours)
- Four (4) registrations in the tournament of your choice (value: \$200)
- One vendor space (value: \$400)

Note: The Recreation Tournament is Presented By the Heart of Orleans BIA, so you'll be in good company!

ZONE SPONSORSHIPS • \$1500 • 3 Available!

Your Choice: Kids Zone, Entertainment Zone, Hydration Zone

- Naming rights of the festival zone of your choice (ex: *the FunCompany Kids Zone*)
- One (1) dedicated sign (minimum) for your zone
- Featured on "All Sponsors" Signage - minimum of four (4) signs on-site
- Two (2) registrations in the tournament of your choice (value: \$100)
- Recognition / logo on the BBBSO website (and permission to use our brand and event on yours)
- One (1) set minimum of social media posts about your brand and your zone (Facebook, Instagram, X, LinkedIn)
- Brand featured in at least one (1) email communications to database of ~6,000 supporters
- Facebook Event Co-Hosting (to showcase event to your followers)
- One vendor space (value: \$400)

COURT SPONSOR • \$500 • 8 Available!

- Designated event sign for your court (used in both tournaments)
- Featured on "All Sponsors" Signage - minimum of four (4) signs on-site
- Recognition / logo on the BBBSO website (and permission to use our brand and event on yours)
- Inclusion in one (1) set of posts minimum on social media posts thanking all Court Sponsors together (Facebook, Instagram, X, LinkedIn)
- Brand featured in at least one (1) email communications to database of ~6,000 supporters
- Facebook Event Co-Hosting (to showcase event to your followers)

VENDOR OPPORTUNITIES

Non-Profit & Artisanal/Handmade/Maker (in Orléans Maker Market) • \$200

Business Vendor (No Product Sales) • \$400

Applications are pre-screened to ensure fit for the festival. Application available on the festival web page on BBBSO's website.