



BUILDING FUTURES CAMPAIGN



Big Brothers
Big Sisters
OF OTTAWA



ABOUT

Big Brothers Big Sisters Ottawa

Since 1970, Big Brothers Big Sisters of Ottawa (BBBSO) has been creating strong mentorship relationships between Bigs (our Mentors) and Littles (our Mentees). Through mentorship, we change the course of young lives.

Mentors in our programs serve as role models, teaching by example the importance of giving back, valuing education, respecting family and peers, and engaging with the community. These life-changing friendships foster a sense of belonging and support that is crucial for personal growth, especially for at-risk youth.

Witnessing the transformation of a child into a confident, inspired, and motivated young person is truly remarkable. Our staff and volunteers take immense pride in their roles, celebrating how these children step into their own and embrace their potential.

For more than a century, Big Brothers Big Sisters has utilized mentoring programs to make a positive difference in the lives of youth across Canada. Our transformative relationships enable and empower children and youth to reach their full potential as individuals and engaged citizens.





**THE BEST WAY TO BUILD
FUTURES FOR YOUNG
PEOPLE IS TO HELP
THEM CREATE IT.**



BUILDING FUTURES *Campaign*

At Big Brothers Big Sisters of Ottawa (BBBSO), we are on a mission to empower at-risk youth through mentorship. We invite the corporate community to come together and support this crucial initiative, because mentorship matters now more than ever. Just as mentors within your organizations guide and nurture talent, helping individuals navigate their careers and gain valuable experiences, we strive to create similar relationships between mentors and youth in our community. By partnering with us, you can help foster connections that shape the leaders of tomorrow.

WHY MENTORSHIP MATTERS

Mentorship is a powerful tool that transforms lives. At BBBSO, we provide young people with access to caring mentors who serve as role models, advocates, and supporters. The benefits of our programs include:

- **Increased Confidence:** Mentorship provides youth with the encouragement they need to develop self-esteem and believe in their abilities.
- **Skill Development:** Through structured activities and guidance, youth learn essential life skills that prepare them for the future.
- **Academic Improvement:** Mentors help youth navigate educational challenges, resulting in better academic performance and higher graduation rates.
- **Positive Relationships:** Building lasting connections with mentors fosters a sense of belonging and community for at-risk youth.

By investing in our mentorship programs, you are investing in a brighter future for these young people.



71% of mentees are exposed to mental illness*



78% of mentees are living in financial stress*



90% of mentees report being bullied*



73% of mentees are coping with their own mental health challenges*



*sample of records voluntarily collected from mentees across Canada.

SPONSOR A MATCH & HELP BUILD FUTURES!

In light of the challenges faced in securing funding over the past two years, we are reaching out to the corporate community to consider sponsoring a match for just \$1,000. This investment will help sustain an existing mentorship relationship or create a new one for a deserving youth in our community.

The cost to maintain and support a match for an entire year is \$1,000. This funding ensures that our mentors receive the training, resources, and ongoing support necessary to foster meaningful connections with their Littles. By sponsoring a match, you play a vital role in changing a young person's life, providing them with the guidance and encouragement they need to navigate challenges and achieve their goals.

Your contribution will directly impact the future of at-risk youth, empowering them to develop into confident and capable individuals. Together, we can build futures and create lasting change in our community.

Join us in making a difference by sponsoring a match today and help us continue our mission of providing essential mentorship to those who need it most.

Benefits of supporting the Building Futures Campaign:

- Receives a printed copy of the BBBSO Annual Report.
- Listed in Annual Report.
- Exclusive invites to BBBSO events and celebrations.
- Access to a digital and hardcopy version of the 2024 Building Futures Decal. To be used to show your partnership with Big Brothers Big Sisters of Ottawa.

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