

Impact Report

2022-2024



A message from our Business Development Manager

At Thrive Select Thrift, our mission is to empower youth, support our community, and champion sustainability. This year has been a testament to the power of collective effort, as we've provided meaningful opportunities for students to grow and thrive while creating a positive environmental impact. Watching our programs equip young people with skills and confidence has been truly inspiring. Thank you to our staff, volunteers, donors, and community partners for making this impact possible. Together, we are not only building brighter futures but also strengthening the foundation of our community. Here's to continued growth and success in the years ahead!

A year with unique challenges

This year presented unique challenges, from addressing growing community needs to adapting our programs to better serve youth and families. Despite these obstacles, Thrive Select Thrift remained steadfast in its mission, providing essential resources, skill-building opportunities, and sustainable solutions. Through resilience and collaboration, we turned challenges into opportunities, ensuring our impact continued to grow.

Impact Snapshot

4,408

Hours building employable skills with youth

1.5M lbs

Of clothing diverted from landfills

495k

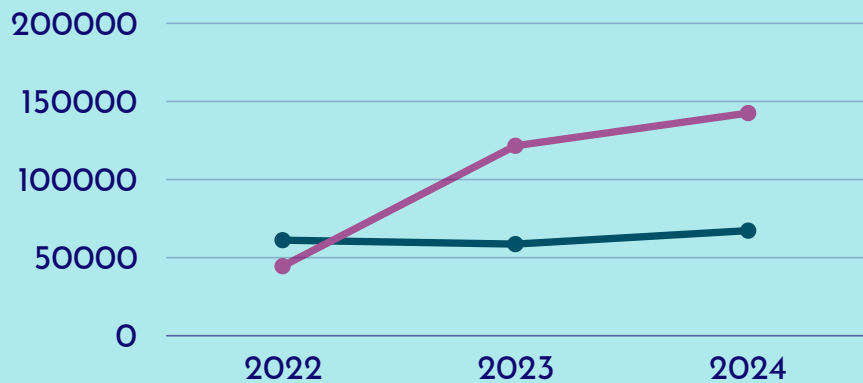
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Store Sales + Wholesale \$495,823.00

Store Sales
 \$308,699

Wholesale
 \$187,124



Revenue

Details

Outcome

Whole Sale Clothing

By reselling used clothing in bulk thrive has been able to reduce waste and support other local charities contributing to both enviromental sustainability and community growth.

- Thrive's wholesale clothing program has diverted over 1M lbs of textiles from landfills, giving pre-loved items a second life while reducing environmental waste.

Store Sales

Donations are sorted, and verified for quality before being added to the sales floor. Volunteers and co-op students are responsible for day to day tasks.

- Although still working towards profitability, the revenue from store sales has allowed us to invest in our programs and infrastructure, positioning Thrive for long-term success and impact.

Store Overview

Thrive Select Thrift is more than just a retail store—it's a hub of community support, sustainability, and empowerment. Our store offers a wide variety of gently used clothing, household items, and accessories, all at affordable prices. Every purchase not only supports sustainable shopping but also funds Thrive's youth employment programs and community initiatives.

Store Sales: \$308,699

Units: 54,393

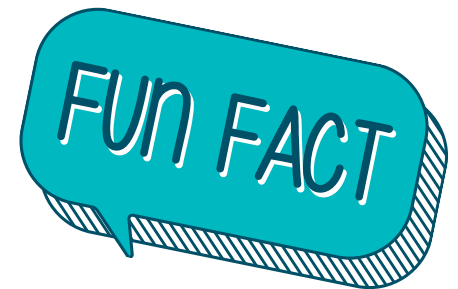
Transactions: 16,658

APT: \$18.53

UPT: 3.26

Avg Foot Traffic/Month: 3000

Conversion Rate: 31%



Our best sale days are FILL A BAG days! We have sold over 430 fill a bag, the average customer can fit approximately 17 items in our large bag for \$30!



Wholesale Program

\$187,124.00



A truck load of clothing is approximately 6000lbs



Thrive collects approximately 1 truck/week of clothing



Every month that's 28,000lbs of clothing saved from landfills

Thrive Select Thrift has partnered with the Ottawa Catholic School Board (OCSB) since 2015 to place clothing donation bins on school properties, fostering sustainability and community engagement.



This initiative provides students, families, and staff with a convenient way to donate gently used clothing, supporting Thrive's mission to reduce waste and promote eco-conscious practices.



Big Possibilities Co-op Program



SKILLS GAINED

DETAILS

OUTCOME

Customer Service

Effective communication techniques, conflict resolution, and how to engage with diverse customers. They practice active listening and empathy to enhance customer satisfaction.

Improved ability to handle customer inquiries and complaints, leading to a more positive shopping experience and higher customer retention.

Team Work & Collaboration

Engage in group projects, learn to work effectively with peers, and understand the importance of each team member's role in achieving common goals

Enhanced interpersonal skills and the ability to contribute to a cohesive work environment, resulting in increased efficiency and morale.

Time Management & Organization

How to prioritize tasks, manage schedules, and meet deadlines in a fast-paced retail environment.

Improved productivity and reliability, with participants demonstrating better organizational skills in both work and academic settings.

Problem Solving

Participants encounter real-life challenges in the workplace, fostering critical thinking and adaptability when faced with unexpected situations.

Enhanced ability to assess situations and develop solutions independently, boosting confidence and resourcefulness.



Big Possibilities Co-op Program

100%

Said they gained valuable skills

75%

Experienced a boost in confidence

85%

Participants left with a professional reference and improved resumes

IMPACT SNAPSHOT

24

Students complete credits

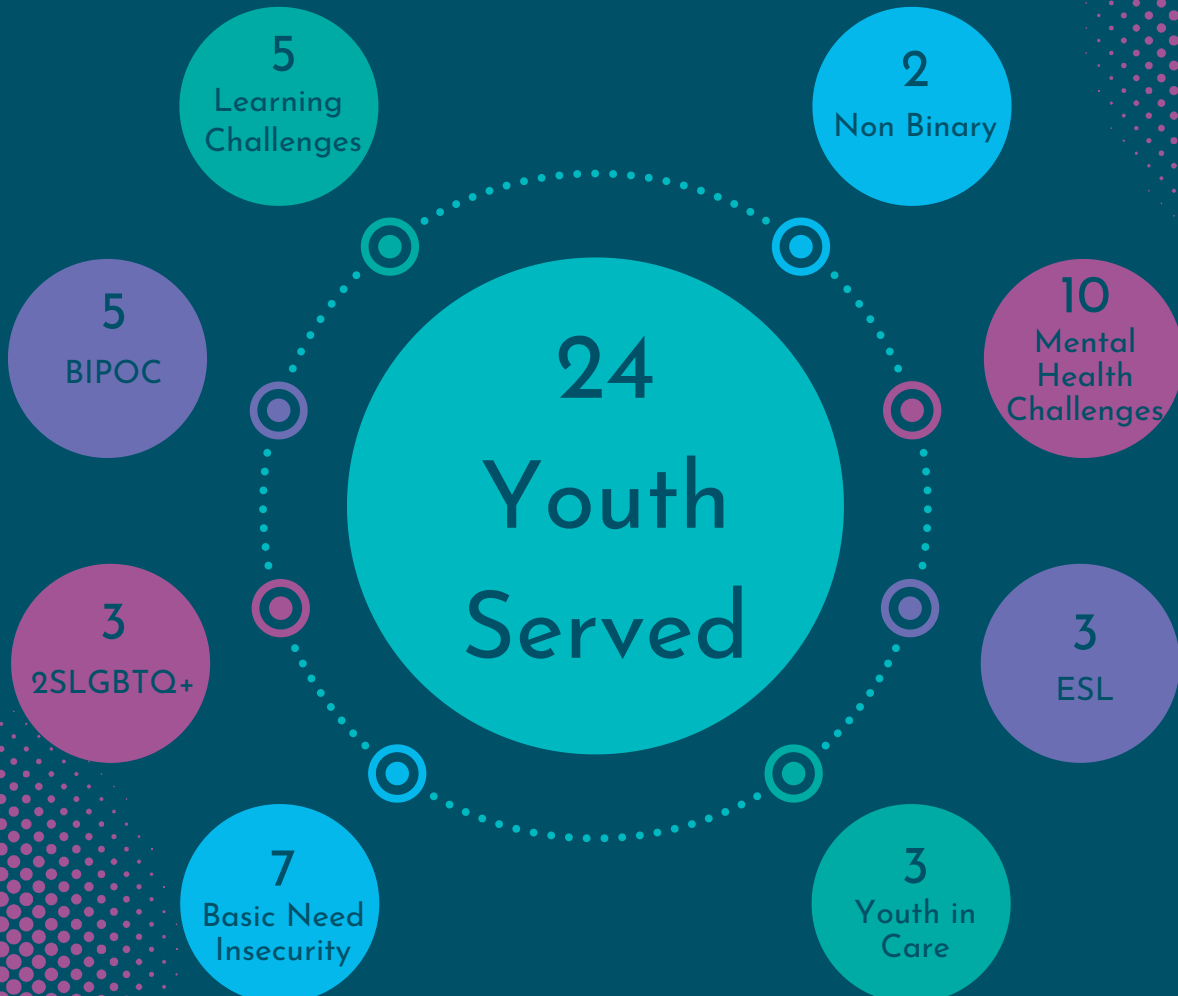
2,640

Hours building employable skills

9

Students went on to gain employment.

Who Are Our Youth?



Pay It Forward Thrive Clothing Bank

The Thrive Clothing Bank provides free access to high-quality, gently used clothing for individuals and families facing financial challenges. This initiative ensures that everyone in our community has the essentials they need to feel confident, comfortable, and supported.

In addition to meeting basic needs, the Clothing Bank promotes sustainability by extending the life of donated garments and reducing textile waste. Through this program, Thrive continues to make a meaningful impact on both people and the planet.

CLOTHING BANK IMPACT

10 NON-PROFITS



45 FAMILIES SERVED



1000+ PIECES OF CLOTHING



"The Thrive Clothing Bank was a lifesaver for my family. When we were going through a tough time, having access to winter clothing for my kids meant the world to me. It's not just about the clothes—it's about the kindness and the ability to shop in store with choices and options. I appreciate how discreet staff are, my kids nor anyone else in store knew I was receiving a donation."

- Community Member

**DO GOOD.
DRESS WELL.**

Community & Economic Impact



Thrive Select Thrift is proud to support local vendors by offering affordable rental space within our store. This initiative provides small businesses and artisans with an opportunity to showcase and sell their products in a high-traffic, community-oriented environment. This partnership enriches the shopping experience at Thrive, offering unique, locally-made goods while supporting the growth of small businesses in our community.

THRIVE VENDORS



**10 VENDORS
\$16k+ SALES**

At Thrive Select Thrift, we believe in bringing the community together through creative and engaging events that promote sustainability, inclusivity, and local culture. Two of our standout events this year include:

- Gender Affirming Prism Clothing Swaps
- Orkistra and Thrive Partnered to sell Angela Hewitt (a world renowned Pianist's Stage Clothing) to support local youth.

THRIVE EVENTS



10 LOCAL BUSINESSES

Disco Bus has made a significant contribution to the local economy by supporting over 120 local businesses through shopping and community engagement. In the past 2 years, the initiative has injected more than \$25,000 into local businesses, helping to drive economic growth and promote a vibrant, thriving marketplace.

DISCO BUS



**120 BUSINESSES
\$20K+ SPENT**

The Heart of Thrive: Volunteer Contributions

Volunteering at Thrive Select Thrift is more than just giving time—it's about making a meaningful difference in the community. Our volunteers play a vital role in supporting sustainability efforts, assisting customers, and ensuring programs run smoothly.

By working together, we create an inclusive space where every contribution helps empower youth, support families, and protect the environment.

"I love being part of Thrive because I can see the immediate impact we're making. It's incredible to know that my small contributions help support youth and make a difference in the community."



IMPACT SNAPSHOT

$$1,674 + 3,003 = 4,677$$

Adult volunteer hours

Youth volunteer hours

Total Volunteer Hours

Looking Ahead: The Future of Thrive

As we reflect on a year of growth, challenges, and impact, we are inspired by the resilience and generosity of our community. Thrive Select Thrift remains committed to empowering youth, fostering sustainability, and providing essential support to individuals and families in need. In the coming year, we aim to expand our programs, deepen our partnerships, and enhance our services to create an even greater impact. Together, with the support of our volunteers, staff, donors, and partners, we will continue to build a stronger, more sustainable, and inclusive community.



Thank you to all our
donors and volunteers.



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